

Caldervale Technology Limited

Cookie Policy

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A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

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Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you.

Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We may use this information to make our website more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below. We consider that the collection and use of these cookies is necessary for our legitimate interests. Please refer to our Privacy Notice for further information about the lawful basis for our use of Cookies under the General Data Protection Regulation.

Cookie	Purpose / When it expires
_utma	This Google Analytics cookie which keeps track of the number of times a visitor has been to the site, when their first visit was and when their last visit occurred. We retain this data for two years.
_utmb	This Google Analytics cookie helps calculate how long a visit takes by collecting a timestamp of the exact moment in time when a visitor enters the site. We retain this data for 30 minutes.
_utmc	This Google Analytics cookie helps calculate how long a visit takes by collecting a timestamp of the exact moment in time when a visitor leaves the site. It stays for 30 minutes for another page view to happen, and if it doesn't, it expires. We retain this data until the end of the browsing session.
_utmt	This Google Analytics cookie is used to throttle the request rate for the service, limiting the collection of data on high traffic sites. We retain this data for 10 minutes.

_utmz This Google Analytics cookie keeps track of where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. We use this data until the end of the session.

_utmv This Google Analytics cookies classifies each visitor to the site. This assists with segmentation and data experimentation. We retain this data indefinitely.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or some parts of our site.

If you have any queries about this policy, please contact Chris Ryan at chris@caldertech.com